

ADHESIF ARTWORK SPECIFICATIONS

Requirements for presentation of electronic files

1. Keep all files as clean as possible. Delete any files not needed and give a clear indication of files used with the title relevant to the job description.
2. Send an up to date proof (thermal, laser or PDF). If a proof is not supplied, you may incur additional costs for us producing one. This is to ensure that all information has transferred correctly. If the file has been transferred electronically then a PDF should be supplied for our visual.
3. Where possible use the latest versions of the following applications:
 - Illustrator
 - InDesign
 - Photoshop (see note on Photoshop DCS and PSD formats)
 - Freehand
 - Native Esko
4. DCS files containing special colour channels usually require extra work for trapping purposes.
5. PSD's, (raw photoshop files) often containing layers and special colours are not press ready files. Both formats require extra prepress work, and may incur extra charges.
6. Files being originated in a PC environment may create some difficulty. Provide an original file plus a macintosh compatible Illustrator file/EPS with all fonts converted to paths/curves.
7. If your file includes colours to be printed as special colours and not CMYK mixes, please select these colours from the Pantone library. (Eg—Pantone 185CVC not 'red').
8. Include all linked EPS and/or TIFF files.
9. Supply **UNFLATTENED LAYERED** Photoshop files (psd, dcs etc).
10. Do not trap your files; our prepress will add spreads and chokes as required for the relevant print processes.
11. All jobs must include dielines with 3mm bleed.
12. All jobs must include all screen and printer fonts used in job.
13. All scans or screens used in letterpress jobs should have a minimum 3% dot.
14. All scans or screens used in flexo jobs should have a minimum 1% dot.
15. Artwork needs to be contained within 2mm of the die-line.
16. Text should **NOT** be created in Photoshop as this produces a bitmapped result on output (pixelated edge – not sharp). ALL text should be created as vector art out of Illustrator. (Creating the text in Photoshop & adding to the file in Illustrator still creates a Bitmap effect).
17. Black backgrounds should not be supplied in 4 colour process. The setup for black backgrounds is dependent on the design of the artwork so if you require assistance please call us @ Adhesifs.
18. Minimum line thickness is 0.2mm.
19. Minimum point size for text is 6 points. When reversing text out of a coloured background the minimum point size is determined by the design of the label. If you require assistance please call us @ Adhesifs.

Disclaimer:

20. Files not meeting these specifications may require extra work, and incur extra charges.
21. Should you have any problems or queries concerning presentation of files contact Adhesifs as per details above.

